

**EW LOCATIONS ANNOUNCED! CALGARY, MORGAN CROSSING, SAN FRAN AND 2 MORE IN TORONTO!**

**TO FIND OUT ABOUT BLO-RIFFIC EVENTS AND JOIN OUR MAILING LIST TO GET THE BLO DO**

VICES  
 ATIONS  
 TO WE ARE  
 G  
 SS  
 NCHISE  
 DRK @ BLO  
 OK US  
 E  
 R MAILING LIST  
 C



**BLO BLOW DRY BAR OFFICIALLY LAUNCHES IN TORONTO**

Vancouver-based salons celebrate opening of two TO locations

Oct. 2, 2009- 300 stylists, fashionistas and blow-dry addicts sipped pink c and snapped pics at blo'n hot in the t dot, Blo Blow Dry Bar's Toronto laur event benefiting the Pediatric Oncology Group of Ontario (POGO). Blo, w started off in Vancouver, recently opened two locations in Toronto—at the Seasons Hotel and in the Yonge and Eglinton area.

The event raised more than \$4,400 for POGO. Attendees were able to pu Blo T-shirts and bags and participate in a silent auction for four customize shirts, two tickets to the David Letterman show in NYC and four VIP ticke Craig Ferguson's late show in Los Angeles. There was also a live art perf by Jessica Gorlicky, a presentation with models in Dutch Blonde and mus Davidson Grand Percussionist of iDrum and DJ Jed Dadson.

Anupa Mistry, Salon52.ca, Oct 2, 2009

[SEE THE ARTICLE](#)



**PRESS KIT**

[Download our presskit](#)